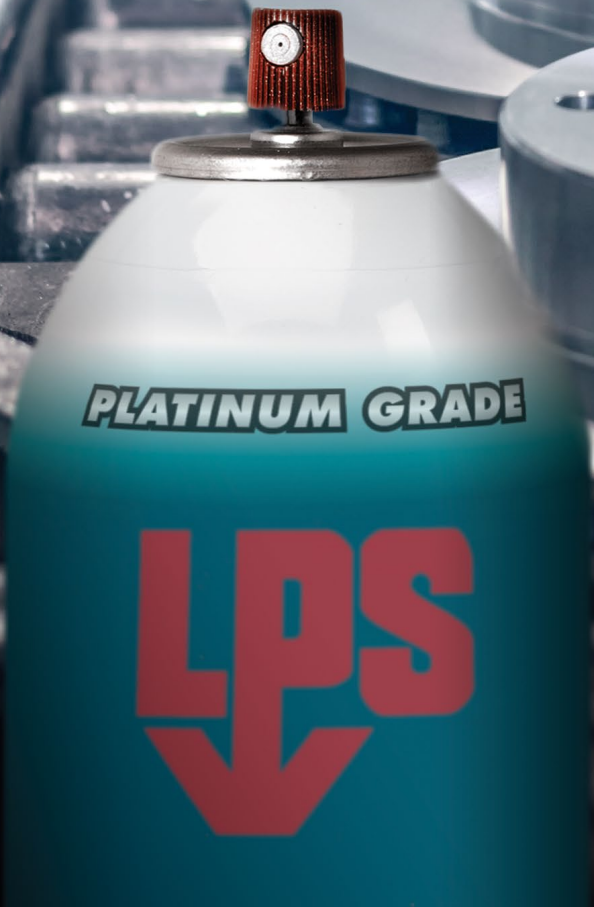


**PRESS BUTTON TO  
SPEED UP VEHICLE  
PART PRODUCTION  
AND IMPROVE  
WORKER SAFETY.**



# WE'RE DRIVEN TO HELP YOU MAKE MORE - MORE SAFELY.

At ITW Pro Brands, we take great pride in offering you the finest degreasing and cleaning products on the market, the most durable markers available, and cutting-edge metalworking fluids that never gum up - unlike other coolants.

But we don't stop there, the added benefits of using our products include -

- **Improved production efficiency and**
- **Improved worker safety while maximizing performance**

Our products are for the companies who want to optimize their resources, to continually do more with less, and at the same time create a safer work environment for their employees. Whether it be lubricants, degreasers, cleaners, marking products or metalworking fluids - we have the perfect solution to keep your motor vehicle parts manufacturing operation moving!

**Check out these 7 applications that will get you moving now!**

## 1 NON-FLAMMABLE DEGREASING ON OR NEAR ENERGIZED EQUIPMENT\*

- REMOVE CARBON FROM COILS
- REMOVE GREASE & OIL FROM TOOLS, MOLDS, & STAMPING DIES

**SOLUTION:** LPS INSTANT SUPER DEGREASER 2.0



## CASE STUDY: INSTANT SUPER DEGREASER 2.0

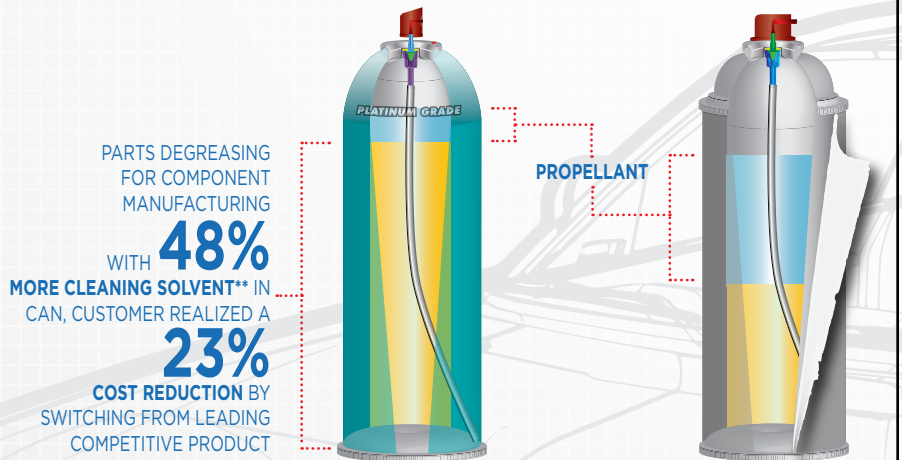
### WHY CHANGE?

- **Reduces cycle time**, improves productivity and reduces downtime.
- Instant Super Degreaser 2.0 - **contains 48% more cleaning solution than CRC T-Force® Degreaser**, the closest competitive alternative! **Imagine improved cleaning power while using half the product T-Force® users are forced to apply!**
- **PLUS...** It also is **made of safer chemicals** (nPB-free formula) that do not cause target organ toxicity. T-Force® and other competitive alternatives must display the target organ toxicity warning on their packages.

INSTANT SUPER  
DEGREASER 2.0  
MORE INFO



### PRODUCT COMPARISON FROM COMPETITIVE PRODUCT



\*Dielectric Breakdown strength 11,000 volts. \*\*Based on comparative spray-out testing.



## 2 EFFECTIVE ALUMINUM PART CLEANING WITHOUT HARSH SOLVENTS

SOLUTION: LPS PRECISION CLEAN

PRECISION CLEAN  
MORE INFO



### WHY CHANGE?

- Precision Clean's high-pH (12.5) formula **reduces cleaning time compared to CRC HydroForce™ All Purpose (10.0 pH)**. Precision Clean is the easy choice for **increased throughput!**
- LPS Precision Clean's formula is specially engineered to **inhibit flash rusting - increasing equipment life** and reducing need for further corrosion protection!
- Unlike HydroForce™ All Purpose, **LPS Precision Clean has a low VOC formula available in all 50 states**. And, because it does not contain butyl or other caustic solvents, it has a **strong worker safety profile meeting solvent ban requirements**



## 3 ELECTRONIC CLEANING WITHOUT POWERING DOWN\*

SOLUTION: LPS NOFLASH 2.0

NOFLASH 2.0  
MORE INFO



### WHY CHANGE?

- Many competitive products, like CRC Contact Cleaner 2000, are flammable - which forces equipment to be powered down before they can be safely used. **NoFlash 2.0 is non-flammable and safe to use while equipment is running.**
- Our non-flammable formula requires no rinsing and offers superior cleaning power - both of which **reduce the time you spend on planned and unplanned maintenance.**
- **PLUS...** NoFlash 2.0 - is **formulated from safer chemicals** that do not cause target organ toxicity like the competitive alternatives (including CRC Contact Cleaner 2000), **improving worker safety and health!**

\*Dielectric Breakdown strength 12,400 volts



# REDUCE SCRAP & SAVE MONEY

NOW THAT'S COOL(ANT)!

## 4 MACHINING METAL ALLOYS - LIKE ALUMINUM - REQUIRES IMPROVED COOLANT TECHNOLOGY

**SOLUTION:**  
RUSTLICK ULTRACUT PRO CF

Specifically engineered for machining alloys, Ultracut Pro CF provides uncompromised performance & cost savings!



### WHY CHANGE?

- With the increasing trend for parts to be made from lighter alloys, like aluminum, **most competitive machining coolants don't offer the necessary lubricity or galling prevention - Rustlick ULTRACUT Pro CF does!**
- Some competitive products leave residue that result in pieces of aluminum sticking to parts or part discoloration after heat treatment. Ultracut Pro CF eliminates both of these problems - **often saving thousands of dollars a month in reduced waste.**
- In an independent study, Ultracut Pro CF outperformed leading competitors' products in reducing bacterial growth - **leading to a longer sump life and improved machining performance saving time and money!**

## DYKEM<sup>®</sup> Brand

# SAVE TIME WITH MARKEDLY REDUCED TRIPS TO THE TOOL CRIB.



Meets all marking application needs including:

- *Marking parts for quality inspection and defect identification*
- *Color coding springs, nuts, bolts or other parts to facilitate the next production stage*
- *Indicating the specific line or shift (via color assignment) in order to gauge operational efficiencies*

## 6 APPLYING TEMPORARY/REMOVABLE MARKS

**SOLUTION:** DYKEM RINZ-OFF & SUDZ-OFF

### WHY CHANGE?

- DYKEM Rinz-Off and Sudz-Off are innovative marking solutions that offer bold colors that are **easily removed with water or soap-and-water, which allows for immediate painting.**
- Ideal for parts that require painting later in the production process because marks **come off easily and never ghost!**

RINZ-OFF  
MORE INFO

SUDZ-OFF  
MORE INFO



## 5 APPLYING PERMANENT MARKS

**SOLUTION:** DYKEM BRITE-MARK & BRITE-MARK ROUGHNECK

### WHY CHANGE?

- Both BRITE-MARK and BRITE-MARK Roughneck contain **20% more paint than the closest competitive marker.** That means a **20% reduction in trips to the tool crib!**
- BRITE-MARK Roughneck, with a **tougher nib** stands up to the most demanding job requirements.

BRITEMARK  
MORE INFO

ROUGHNECK  
MORE INFO



## 7 MARKING TRANSMISSIONS & ENGINE PARTS

**SOLUTION:** DYKEM TUFF GUY

### WHY CHANGE?

- DYKEM Tuff Guy ink is a **bold, durable alternative to paint** - and **it will not chip off** and lead to part failure on finished vehicles.
- This makes Tuff Guy especially suited to **comply with GM's ban on paint marker use** for transmission marking applications.
- Ensure quality while **reducing manufacturer liability** with Tuff Guy!

TUFF GUY  
MORE INFO



**CONTACT YOUR ITW PRO BRANDS REPRESENTATIVE TODAY FOR YOUR COMPLIMENTARY SAMPLES!**  
800.241.8334 | [www.ITWProBrands.com](http://www.ITWProBrands.com)